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## Taking Brown & Co properties to London

As more and more Londoners look to escape the Capital in search of a quieter life, Brown & Co's is taking its properties to London exhibiting at the exclusive Move to the Country show in Battersea next month.

As member of The London Office network, organisers of the event, Brown & Co is the only agent with offices in Norfolk, Lincolnshire, Retford and Bury St Edmunds to be exhibiting at this high profile London event.

"With too few houses built in London over recent decades, prices have spiralled pricing many out of the market," says Peter Sargeant of Brown & Co.

According to The Londoner\*, property in Kensington and Chelsea (the borough next to Battersea) worth £225,000 in 1997 rose 178% to £625,000 within ten years.

"Many Londoners retire to East Anglia and the East Midlands," says Peter Sargeant. "However, we're also seeing a wave of middle aged and younger house owners from the capital looking to relocate to these regions. They come in search of less expensive properties and a less hectic lifestyle.

"At previous Move to the Country events this direct and proactive approach to the London market has created a good deal of interest in our properties."

Advertised in the national press and sponsored by Country Life, the Move to the Country show is being held at the Grand Hall at the Battersea Arts Centre on Thursday 24 April.

\*News from the Mayor of London

## **ENDS**

For further information, please contact

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### **Notes to editors**

Brown & Co is a firm of independent rural property, land and business specialists operating from ten offices in the East of England, London, Poland and St Lucia.

Specialist services include:

- Land Agency
- Residential Agency and Lettings
- Commercial Property
- Agricultural Business Consultancy
- Estate Management
- Planning and Development
- Building Services and Surveys
- Auctions
- Overseas Consultancy Services
- Dispute resolution.