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Spiders to help sell houses!

In a bid to give its house sellers and landlords the edge, Brown & Co is among the first property agent in East Anglia and the East Midlands to sponsor Globrix – a new Google like website developed especially for residential property.

Globrix (www.Globrix.com) works for property websites in the same way that Google works for the rest of the internet. It sends out spiders to search the internet for properties. By simply entering a location into the search-box on the front page, this new property search engine delivers links to all properties that match the criteria.

“In the past prospective house buyers had to call on all estate agents covering the area where they were searching to ensure they missed nothing, taking precious time and energy,” says Peter Sargeant of Brown & Co. “Even with the Internet there are still dozens of property portal to trawl through to make sure no stone is left unturned. Globrix provides a new and swifter way of seeing hundreds of thousands of properties for sale in the UK in one place and at one time.”

The Globrix search can be narrowed down by price, number of bedrooms, type of building but what makes it exciting and different, is its detailed search facility. For example those looking for wooden floors, or a swimming pool, or perhaps period features, only have to filter their search results using handy drop-down menus and all appropriate properties will be displayed. It’s that simple.

“The internet has revolutionised the way house buyers search for property over the past ten years,” says Peter Sargeant. “This latest move by Globrix is another enormous step forward for homebuyers and renters alike.”

ENDS

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Notes to editors

Brown & Co is a firm of independent rural property, land and business specialists operating from ten offices in the East of England, London, Poland and St Lucia.

Specialist services include:

- Land Agency
- Residential Agency and Lettings
- Commercial Property
- Agricultural Business Consultancy
- Estate Management
- Planning and Development
- Building Services and Surveys
- Auctions
- Overseas Consultancy Services
- Dispute resolution.