

# BROWN & CO

## MACHINERY AUCTIONS

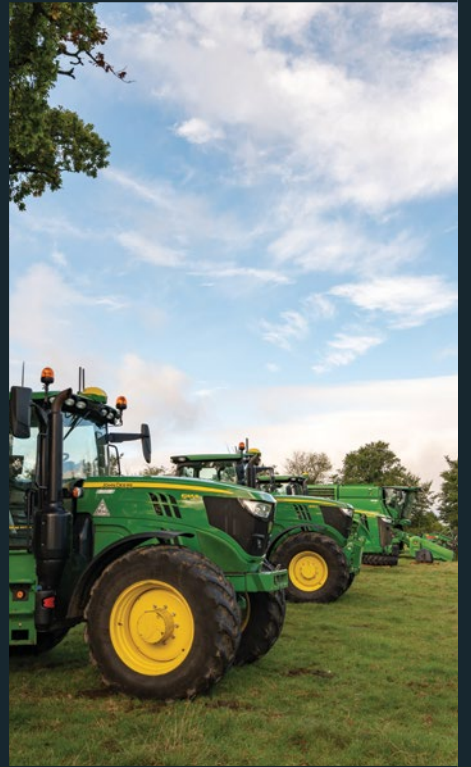
National machinery auctioneers, specialising  
in onsite and online auctions throughout the UK



RESIDENTIAL | COMMERCIAL | AGRICULTURAL | DEVELOPMENT | INTERNATIONAL

BROWN & CO









## BROWN&CO NATIONAL MACHINERY AUCTIONEERS

We have a national auctioneering presence with a hard-earned reputation for holding extremely well-attended auctions across the UK. Our auction team specialise in sales of plant and machinery, but are able to sell a wide range of items.

We undertake auctions either on farm or at one of our regular collective auctions and use bespoke auction software managed by experienced administrators.



## ONSITE AUCTIONS

The onsite auction remains a popular way of disposing of farm plant and machinery quickly, efficiently and with complete transparency. From the commencement of the sale catalogue to the clearance of the site following the sale the whole process can be undertaken in 4-6 weeks. It also retains the sense of occasion for those who are retiring from the industry.

With regular auctions across the country our dedicated team of auctioneers work closely with sellers and buyers to ensure a successful outcome. We promote auctions to our regular buyers database. Using this and our extensive auctioneering knowledge we are able to provide an efficient and effective service to both sellers and buyers.

As well as private individuals we have conducted on-site sales on behalf of Insolvency Practitioners, Local Authorities and Statutory Bodies and are able to tailor our services accordingly to meet our clients' needs.

Our experience and knowledge ensures sale proceeds are maximised and the whole auction is conducted in an efficient way. Our commission charges are flexible and competitive, and we account promptly with the auction proceeds.

### Our clients use Brown&Co because:

- We are a trusted firm with competitive charges
- We provide effective national marketing via all media outlets
- We hold a large database of UK and European buyers
- We are a professional and experienced auction team
- We provide accurate, efficient auction day accounting
- We ensure prompt payment of auction proceeds to sellers
- We have a growing reputation in the sector



# NATIONAL ONLINE TIMED AUCTIONS

Our online timed auction service for agricultural machinery gives our clients the opportunity to sell surplus farm machinery and equipment via a bespoke national online auction service run through our website. The service operates on a 'no sale no fee basis' and allows sellers to avoid the cost of expensive haulage to and from a collective auction.

Since the inception of our online auctions, they have proven to be an extremely popular method of disposal of surplus equipment with minimum disruption to our client. We host quarterly collective online auctions throughout the year, but also tailor individual auctions to specific needs and requirements of particular clients. Each item will have its own detailed listing, alongside a series of photographs and an optional video.

The auction runs over ten days to a timed deadline, during which time buyers can access lots via our website, arrange to view items and place their bid. At the end of the bidding period the item is sold, payment is made and the buyer collects the item directly from the seller

In addition to our National Online Timed Auction, we also host bespoke online timed auctions for those clients who may prefer to dispose of their principal items of plant and machinery via this method as opposed to an onsite auction. This method of sale is more private by nature but is also a very effective way of providing a complete dispersal.







## KEY CONTACTS

### For Onsite and Online Farm Machinery Auctions and Valuations

'The Brown&Co Auction Team's determination and dedication to making our farm machinery sale the very best it could be was truly humbling. The service provided was first-class from cataloguing right through to the assistance and the precision given to the laying out our machinery so that it and the farm looked at its best. Thank you so much, it was a real pleasure to have met and worked with you'.

*Lynne Burgess, Worcestershire*

'We cannot recommend Brown&Co enough. The Auction Team were professional, friendly and efficient and the whole day ran smoothly. The planning beforehand for car parking and the assistance with the layout of machinery added to the success of the day. The catalogue was excellent with accurate descriptions and clear photos. The day was well advertised and we had plenty of buyers in attendance and the prices achieved were a testament to this. The team completed every aspect of the sale with utter professionalism'.

*Evison Family, Yorkshire*



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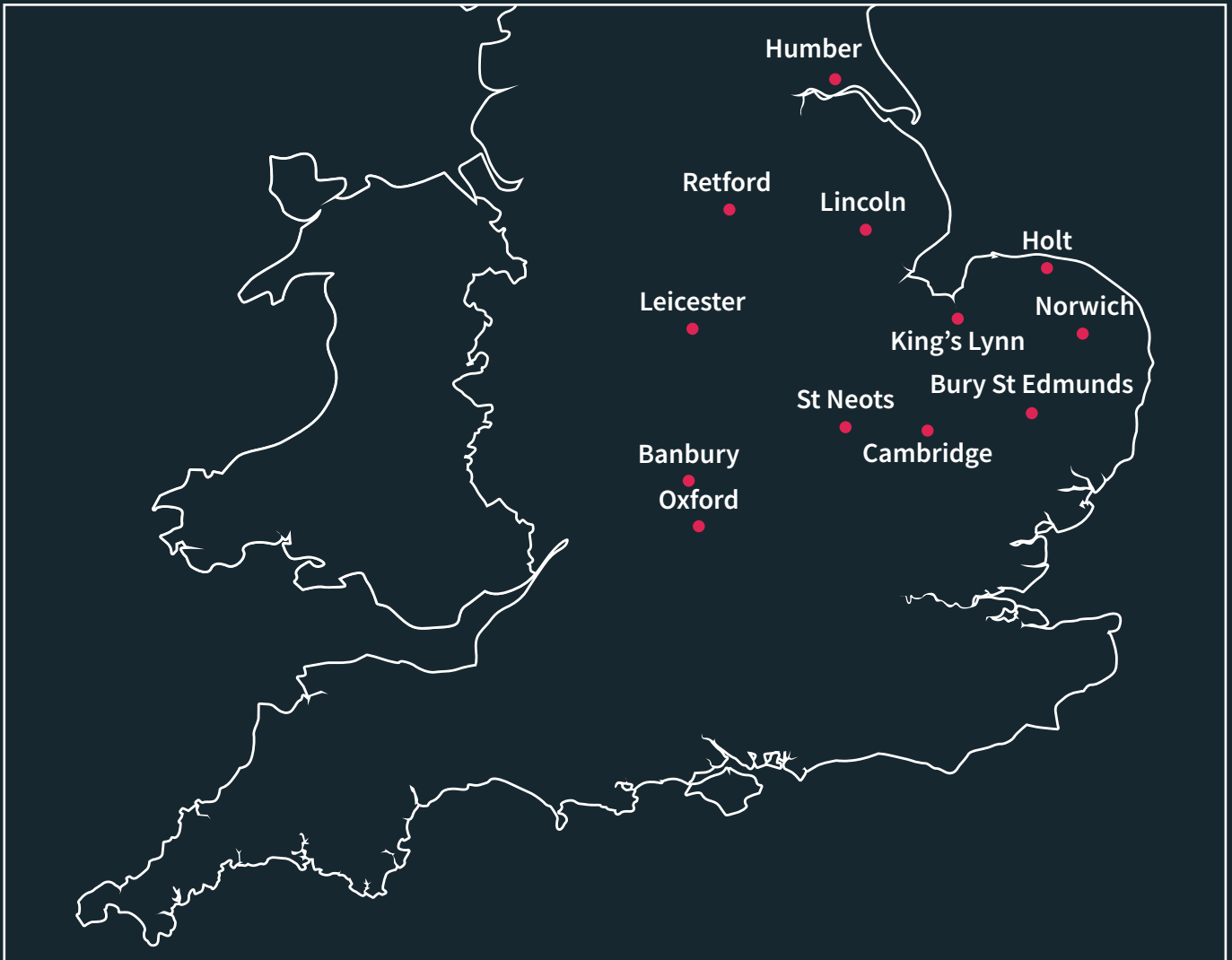
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