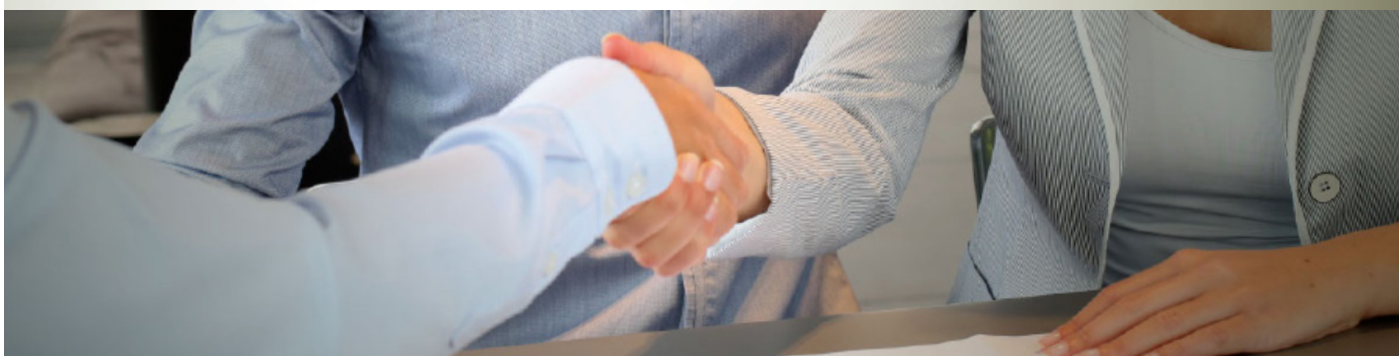


# RESIDENTIAL SALES

**As a local partnership, our reputation depends on us giving an efficient friendly service. We look after people and property and we never forget that this is your home.**

All our friendly office team are fully briefed about your house and you always have recourse to a partner of the firm, who will themselves be involved in every one of our sales. We will undertake accompanied viewings and we ensure that everyone involved fully understands all of the aspects why potential buyers could fall in love with your house. We do what we say we will. We won't make promises we can't keep and we will always give the true value that we believe we can sell your home for. You need to have an agent who you can get on with and who you can trust.



## OUR SERVICE

### Marketing Options

We will give you a report on your marketing options without any cost or obligation. This is aimed at selling your home in the most profitable way. Unlike most other agents we have the ability to undertake sales by:

- Private Treaty
- Informal Tender
- Sealed Bid
- Auction

Depending on the property, the market and potential interest it may be much more profitable to go down a specific marketing route.

### Local Knowledge

We are a local firm with a strong Regional reach and a London office. This we believe ensures the best combination of knowledge and marketing effectiveness. We know the local schools and facilities; we understand which areas are better to live in and we appreciate why some houses are more attractive to locals whilst others will attract newcomers to an area. We pride ourselves in having a combination of the very latest marketing techniques that each bring out all the best points of your home

- Sale particulars focussing on all the selling points with accurate floor plans and good quality photography
- Online marketing nationally including brown-co.com, OnTheMarket.com, Rightmove and local media websites - everywhere the buyer is going to look
- Prominent exposure in relevant local newspapers
- Window displays in our prominent office
- Marketing through our London office and Moving to the Country shows
- Regional Property Magazines

### Professional Service through to completion

You are paying for a professional service and rightly expect one. As Chartered Surveyors we have a code of practice to keep. We will see your sale through from initial offers through exchange right through to sales completion, working with both party's solicitors to ensure a smooth, speedy and cost effective transaction.

### Our Costs

Our fees are competitive, but we won't always be the cheapest agent because we deliver a professional service which is designed to maximise the value of your home. Our aim is to maximise your overall return and our reputation depends on this. In the final analysis do you feel that you can work with us? We would feel honoured to be entrusted with the sale of your house.

**RESIDENTIAL. COMMERCIAL. AGRICULTURAL.**

Expertise you can count on, advice you can trust. [brown-co.com](http://brown-co.com)

**BROWN & CO**