



BROWN & CO

RESIDENTIAL SERVICES

RESIDENTIAL | COMMERCIAL | AGRICULTURAL | DEVELOPMENT | INTERNATIONAL

BROWN & CO

*“Life is like riding a bicycle, to keep your balance,
you must keep moving.”*

Albert Einstein



INTRODUCTION

As a firm of professional Chartered Surveyors, agents and business consultants, our day-to-day work spans many sectors but few impact us or our clients as much both professionally and personally as the residential property market.

2023/24 proved to be a difficult year for the UK housing market, as the previous successive interest rate rises put pressure on prices and constrained transaction levels.

Recently, however, there have been some signs of positivity with Nationwide reporting the price of a typical UK home rose by 3.7% compared to a year earlier, with property values close to a record high which is remarkable given that affordability remains stretched by historic standards.

There is no doubt that there are challenging times ahead for property owners and buyers, however this is where experienced professional agents make all the difference and deliver the best results.

If you are hoping to sell your home please do speak to your local expert.

Henry Cockerton MRICS
Partner
Head of Residential Services



WHY BROWN&CO?

We're not just selling houses - we're connecting the finest properties with top-tier buyers, backed by years of proven success.

Experience You Can Trust

With over 30 years of experience, our team knows how to sell the UK's most desirable homes.

Local Expertise, Broad Reach

Operating from six residential offices across the Eastern region, we leverage 30 years of market insight to bring buyers and sellers together.

Cutting-Edge Sales Technology

Our specialist team combines deep expertise with the latest in residential sales tech, ensuring efficiency that keeps clients front and centre.

Client-Centered Communication

We pledge clear, open communication every step of the way. From initial consultation to completion day, we keep you informed, providing honest advice to maximise your property's value.

Your Journey, Our Support

Whether it's your first home, a dream family upgrade, or downsizing, our professionals are with you every step of the way.

BROWN & CO

IN NUMBERS*

15
Offices

4
Countries



£295,256,340

Sum total of all land
and property sold*

£148,780

Total raised by firm &
staff for charity**

30+

Years business
experience

300+

Staff members

Humber
Retford
Lincoln
Leicester
Kings Lynn
St Neots
Banbury
Oxford
Holt
Norwich
Bury St Edmunds
Cambridge

St. Lucia

Romania

Poland

UK

*/** time period 23/24

WE DO THE
THINGS YOU
THINK MATTER



Phillip

★ ★ ★ ★ ★

"Very professional service would recommend 100%. Nothing was too much trouble, even the most mundane of queries. Kept us up to date with all the proceedings."

Delia

★ ★ ★ ★ ★

"The company were professional and very efficient. I was kept up to speed as things progressed. I would highly recommend them."

William

★ ★ ★ ★ ★

"First class service from an amazing team thank you."

Trusted Customer

★ ★ ★ ★ ★

"Friendly and efficient, professional and reassuring advice."

Matt & Wendy

★ ★ ★ ★ ★

"Very professional, friendly service. The team did a great job for us each step of the way. Easy to contact."

Mr & Mrs W

★ ★ ★ ★ ★

"A very professional service with regular updates as to the progress of our house purchase with explanations of what was required every step of the way. Very pleased with the courtesy and efficiency of every one we dealt with."

Read our latest reviews here





MARKETING

Our team of marketing professionals is dedicated to showcasing your property in the best possible light.

We utilise the latest tools and strategies and craft tailored marketing campaigns designed to attract the right buyers.

From social media visibility to targeted advertising, our experts provide ongoing support, ensuring your property gets the attention it deserves.

4,000+

Enquiries generated
every month

£1,000,000

Total marketing
spend in 2024

545,000

Total people reached on
Facebook & Instagram

INNOVATIVE AGENCY



Brochures



Floorplans



Drone



Professional
photography services



In house bespoke
graphic design



Professional
video services



Website



Social Media



Rightmove

PORTFOLIO



A magnificent and beautifully restored Grade II* listed town house dating from the late 15th century containing some quite superb architectural detail including a fine staircase of circa 1720, a 16th century Jacobean chimney over mantle in the music room and some superb panelling.

PORTFOLIO



An exceptional and modern luxury home that pushes the boundaries of building design to new heights. It is built to the highest standards of sustainable, insulated, energy-saving construction, producing more electricity than it can ever use and reducing its carbon footprint and energy bills to near zero.



PRIVATE BROKERAGE

Powerful, Discreet Property Transactions

Once reserved for a select few, off-market property sales are now a go-to strategy for savvy buyers and sellers who value privacy, efficiency and exclusivity.

At Brown&Co, demand for our private brokerage service has surged as clients increasingly seek alternatives to conventional buying and selling methods.

Why Choose Private Brokerage?

- **Discreet Sales:** Ideal for unique properties, high-demand locations, or those seeking to protect valuable assets like fine art. High-net-worth individuals and those valuing anonymity appreciate the privacy and security of off-market transactions.
- **Efficiency & Speed:** With no open houses and fewer disruptions, sellers enjoy a streamlined process that preserves the property's value and minimises stress.
- **Tailored Marketing:** We craft bespoke marketing strategies targeting specific, motivated buyers, ensuring your property reaches the right audience-fast.
- **Value Preservation:** Off-market listings often command higher prices by avoiding public price reductions, maintaining the property's true value.

Choose Brown&Co's private brokerage for a customised, confidential approach that delivers results.



THE CUTTING EDGE

Benefits of Online Property Auctions

While the buzz of a live auction room has its charm, today's buyers and sellers value convenience and speed more than ever. Online property auctions deliver just that, redefining the auction experience.

Brown&Co saw the future back in 2018, transitioning to online auctions well before the pandemic pushed others to follow. Our early adoption has given us a head start in harnessing the power of digital platforms and we have emerged as an industry leader.

Why Go Online?

- **Wider Reach:** Online auctions break the boundaries of geography, attracting a global audience and increasing competition - often leading to higher sale prices.
- **Convenience:** No need to be physically present. Buyers and sellers can participate from anywhere with an internet connection, eliminating the logistical hassles of traditional auctions.
- **Transparency & Speed:** Detailed property information and real-time bidding foster trust, while shorter sales cycles mean faster results for sellers.
- **Fair & Accessible:** Online auctions level the playing field, offering all bidders equal opportunity to participate and win, no matter where they are.

And let's not forget the excitement. Real-time bidding delivers a new kind of thrill, with instant updates keeping the adrenaline pumping and decisions sharp.

Ready to experience the future of property auctions? Brown&Co's online platform is here to make it happen.

We also offer live-stream auctions - combining the reach of digital with the excitement of live auctioneer bidding.

PORTFOLIO



A fine, detached, ornate Edwardian residence set in large, private, leafy grounds, with a swimming pool, in a highly desirable city location where homes rarely come to market.

PORTFOLIO



A Georgian rectory offering exceptional peace, privacy and serenity. Bordering two stately estates and surrounded by ancient woodland and rolling farmland, the property is further enhanced by uninterrupted views and the absence of neighbours - save for a charming church.

SERVICES

At Brown&Co, we pride ourselves on being a diverse and highly skilled team, offering an extensive array of services across multiple sectors. Whether you're looking for support in residential, commercial, rural or agricultural fields, our expertise spans every aspect of property, land and business consultancy.

Here's a snapshot of what we offer:

Residential

- Sell Your Home
- Let Your Property
- New Homes

Commercial

- Agency Services
- Professional Services
- Property Management

Rural

- Land Agency
- Valuations
- Utilities & Infrastructure

Agricultural

- Farm Business Consultancy
- Budget and cashflows
- Environmental schemes
- Contract Farming and Joint Venture
- Grants and diversification projects

Architecture & Planning

- Planning Consultancy
- Architecture & Urban Design

Development

- Land Search
- Strategic Planning
- Development Land Sales & Acquisition
- New Homes

Carbon & Energy

- Biodiversity Net Gain
- Natural Capital
- Renewable Energy

International

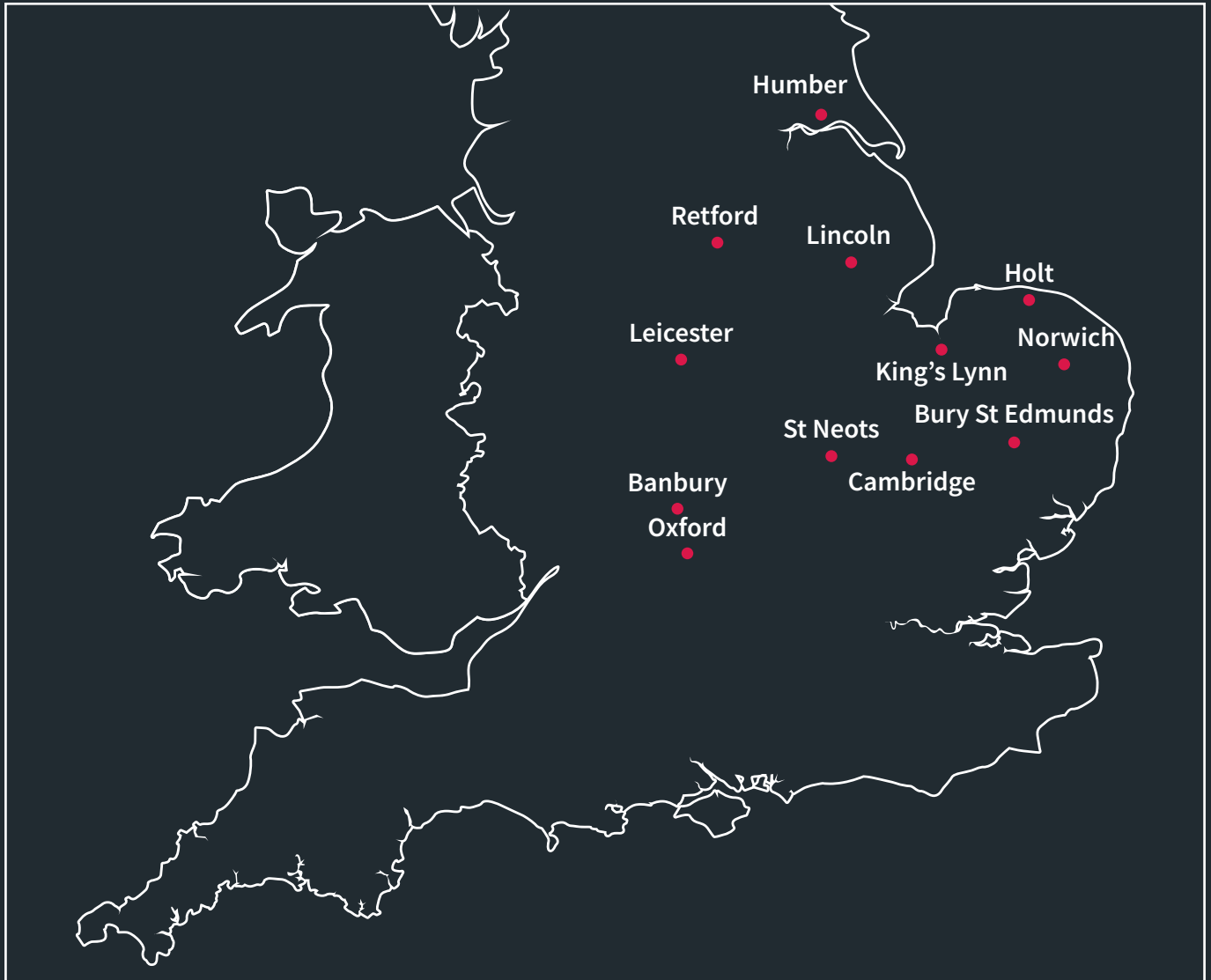
- Property
- Commercial Ventures
- Land & Farms
- Agri-Business Consultancy

Our services are designed to meet the diverse needs of our clients, and we are committed to delivering tailored solutions with the highest level of professionalism.

For more information on any of our services or to discuss how we can assist with your specific needs, please don't hesitate to reach out. We're here to help you achieve your goals.

UK BRANCH NETWORK

For proactive and professional services
contact your local experts



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